



Hupmobile

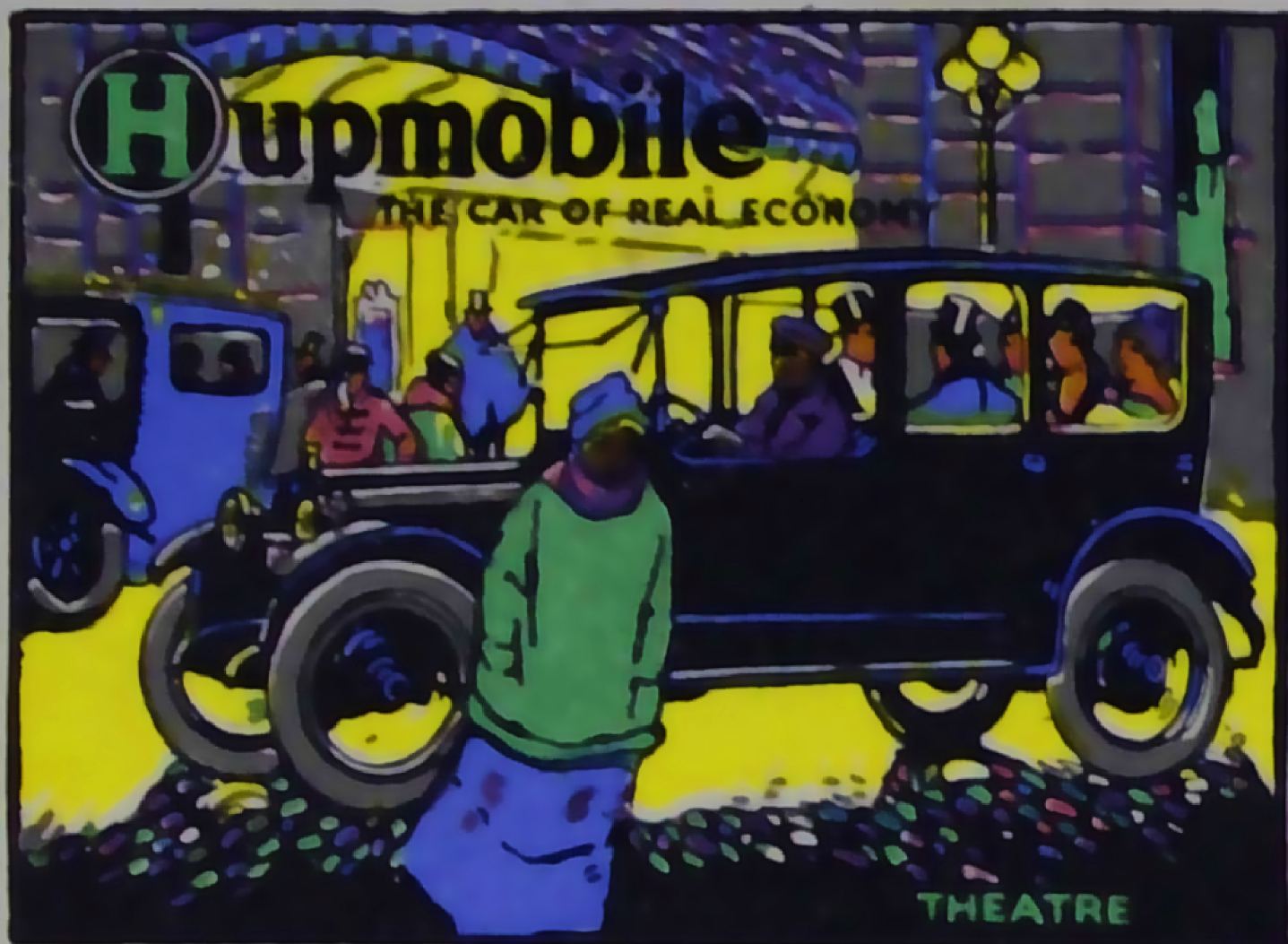
OUR purpose is to interest you in the Hupmobile.

We assume that you are already interested in automobiles — automobiles costing from \$1000 to \$1500. And having decided to spend about that amount for a car you are looking for the best value for your money.

We believe that the Hupmobile is the best car of its class in the world—that the Hup-

mobile can give you more for your money than any other car at anywhere near its price, regardless of size, number of cylinders or any other detail of construction.

We want you to believe what we believe, and so we ask you to make a comparison with other cars on certain definite points which, you will agree, the car you buy should have. In the car you buy



FRANKLIN PRESS DETROIT



FRANKLIN PRESS DETROIT

you will want Sturdiness
Power, Dependability,
Economy of Operation,
Simplicity of Construc-
tion, Comfort, Size and
Good Looks.

Comfort, size and
good looks are complete-
ly demonstrable only by
seeing the car and riding
in it. We can tell you
that the smallest Hup-
mobile has a ten-foot
wheel base, but words
cannot make you feel
the comfort of ten-inch
upholstery and plenty

of room. Nor can pictures portray the superiority of finish in the Hupmobile; its real leather upholstery, its completeness of equipment. They can only give you some idea of the distinguished beauty of its low hung body, clear running boards, and smooth exterior.

Sturdiness, power, dependability, economy of operation, and simplicity of construction are motor and chas-

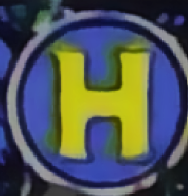


Hupmobile

YACHTING

THE MOST DISTINCTIVE
OF ALL AMERICAN CARS

FRANKLIN PRESS DETROIT



Hupmobile

CAMPING

THE BEST CAR
OF ITS CLASS IN THE WORLD

FRANKLIN PRESS DETROIT

sis qualities that promote your bodily safety, your freedom from annoyance, and insure the soundness of your motor car investment. These qualities can exist only where extraordinary care in the selection of materials and in manufacturing is exercised. Some twenty tests involving every part and assembly of every car insure these qualities in Hupmobiles.

The Series "N" Hupmobile has 20 per cent.

more power than its immediate predecessor. In quick pick-up and in performance on hills and in heavy going it is a veritable wonder.

Hupmobile repair costs average less than 14 cents per 1,000 miles, including breakages by accident. This is a proved record attested by 55,000 satisfied Hupmobile owners.

Simplicity of construction is an important point when adjustments

Hupmobile

THE CAR OF THE AMERICAN FAMILY



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SUMMER

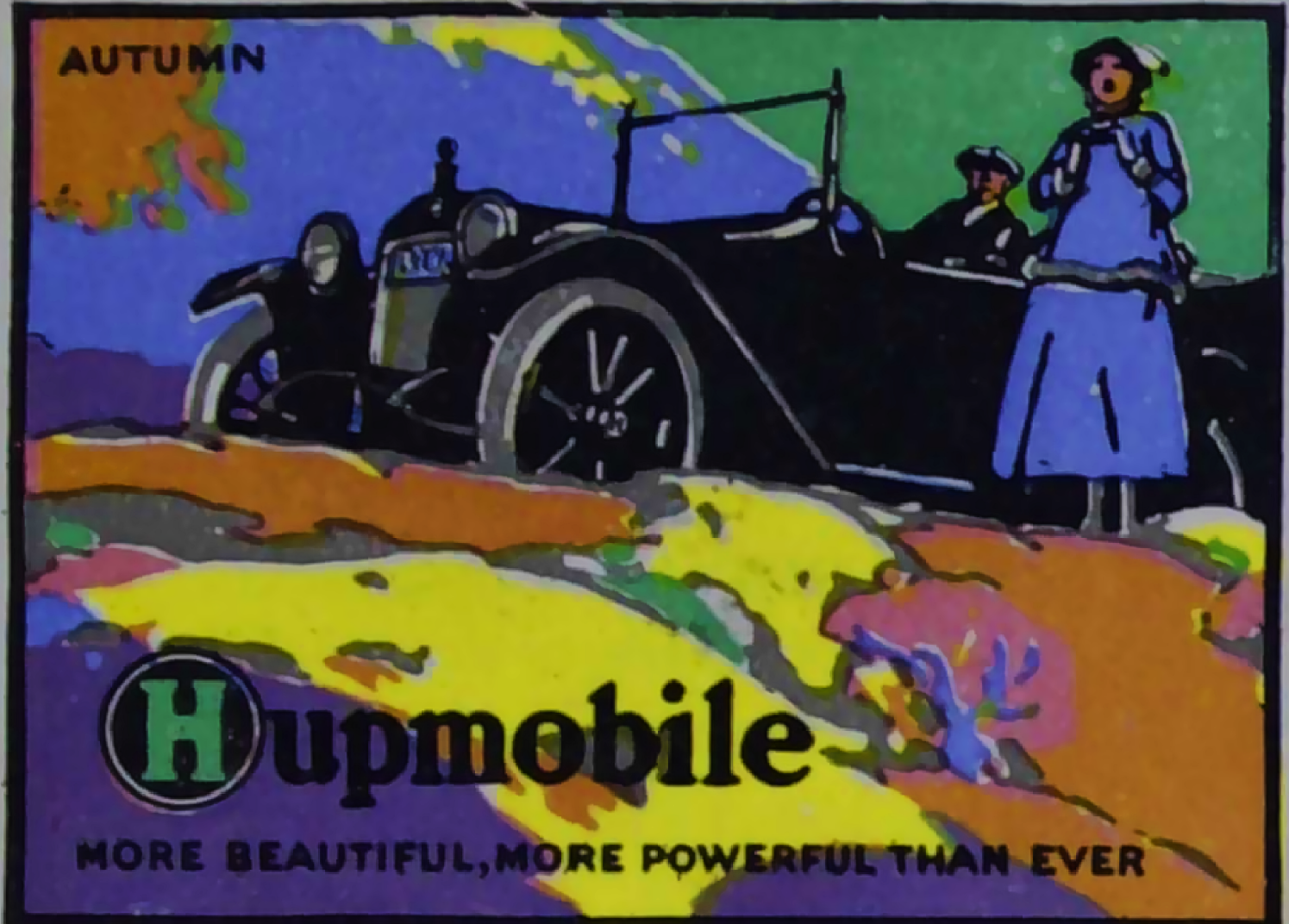


Hupmobile

ONE PERFECTED
MOTOR OF THE ONE PERFECTED TYPE

FRANKLIN PRESS DETROIT

AUTUMN



Hupmobile

MORE BEAUTIFUL, MORE POWERFUL THAN EVER

FRANKLIN PRESS, DETROIT

WINTER



Hupmobile

A CAR WITH THE
GUARANTEED SERVICE

FRANKLIN PRESS, DETROIT

and repairs are needed—
and adjustments and repairs will be needed on whatever car you buy. The four-cylinder motor presents no difficulties to the average mechanic. Herein lies a saving of time and money.

Gasoline is a big item in the debit column of your automobile investment. The Series "N" Hupmobile averages from 14 to 16 miles to the gallon of gasoline. These figures are from cars in

service and not from "tests." They are extraordinary for a car of Hupmobile size. We gladly let them stand to be equalled or bettered by any car of comparable weight and price.

These are but bare outlines and statements of what the Hupmobile can do to meet the test of merit which we have imposed. You must find proof of our claims from Hupmobile owners and automobile owners in

general—for Hupmobile reputation is a thing we are proud of.

We ask and expect you to demand demonstration and proof of every advertised quality from the nearest Hupmobile dealer—ask him to equal in demonstration what other cars in the Hupmobile price class have done.

May we send you this dealer's name?

He will also gladly show you the seven

beautiful Hupmobile models which give the buyer the widest range of selection:

5-passenger Touring Car, \$1085; (119-inch wheel base, 34x4-inch tires.) 2-passenger Roadster, \$1085. 7-passenger Touring Car, \$1225; (134-inch wheel base, 35x4½-inch tires). Sedan, \$1365. Limousine, \$2365; (134-inch wheel base, 35x4½-inch tires). Year-'Round Touring Car, \$1185. Year-'Round Coupe, \$1165.

Hupp Motor Car Corporation
Detroit, Michigan

Jackson, Mich.

Windsor, Ont.

An illustration of a farmer in a red shirt and blue pants, carrying a basket, walking towards a black Hupmobile. The car is parked on a dirt road with a large yellow haystack in the background. A man in a blue shirt is driving the car, and another man in a red shirt is standing next to it. The scene is set in a rural landscape with green trees and a blue sky.

Hupmobile

RIGHTNESS GUARANTEED
BY FREE SERVICE

THE FARMER

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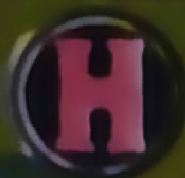
An illustration of an army officer in a blue uniform and cap, standing next to a black Hupmobile. The car is parked on a dirt road with a yellow background. A man in a green uniform and hat is standing next to the car, and a horse is visible in the background. The scene is set in a rural landscape with green trees and a blue sky.

Hupmobile

ARMY

CLEAN-CUT
POWERFUL, SUBSTANTIAL

FRANKLIN PRESS, DETROIT

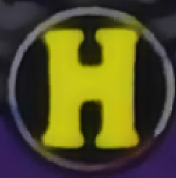


Hupmobile

KNOWN THE WORLD
OVER AS BEST FOR THE MONEY



FRANKLIN PRESS DETROIT



Hupmobile

CONTRACTOR
THE CAR OF INSULT QUALITY

FRANKLIN PRESS DETROIT

HUPMOBILE GUARANTEED FREE SERVICE

A BOOK of 100 coupons is given free of cost with every Hupmobile. Each coupon entitles the owner to a half-hour's free service labor on his car at any Hupmobile service station in the United States or Canada. These coupons insure expert adjustment, inspection and service for 10 months. Here is guaranteed service—so tangible, so definite and so practical that you cannot afford to purchase any car without first learning all of the details of the Hupmobile National Service plan.

BRIEF SPECIFICATIONS

Rear Axle: Floating spiral bevel type.

Brakes: Two sets, acting on rear drums.

Carburetor: Horizontal type—automatic. Heated intake manifold.

Clutch: Multiple disc; 17 saw steel discs.

Control: Left drive, center control. Enter from either side.

Cam Shaft Bearings: Bronze shell, babbitt lined.

Crank Shaft Bearings: Phosphor bronze shells lined with babbitt.

Ignition: Generator type—Atwater Kent ignition.

Lubrication: Combination force feed and splash system.

Motor: "L" head type; four cylinders cast en bloc— $3\frac{3}{4}$ -inch bore by $5\frac{1}{2}$ -inch stroke. Aluminum pistons.

Radiator Cooling: Self-circulating system. Motor never overheats.

Starter: Electric motor operated by pedal. Separate generator.

Valves: Tungsten steel forged in one piece. Will not warp or pit.

Regular Equipment: Electric starting and lighting system; Golde one-man top; Collin's quick-acting side curtains; speedometer; robe rail; foot rail; five demountable rims; non-skid tires on rear wheels; electric horn; exclusive type windshield; tools, etc.



*The mark of superior
motor car service*

Hupmobile